

# **The War of the Sexes Glossary: How Social Media Could Destroy American Marriage**

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*We viewed highly influential social media channels on the internet regularly using non-participant observation as our method. We observed hundreds of short videos on YouTube and other platforms, as a sociocultural anthropologic field study, from January 2023 to January 2024. Given the well documented decline in marriage globally, we sought to understand common themes shared by social media content providers. Our non-participant observations led us to develop [the War of the Sexes Glossary](#). Generation Z appears to have solidified a worldview that marriage is unnecessary. Emil Brunner's predictions from 1945 have come true, where he argued that "If the social basis, marriage, is rotten, the whole community is rotten." The Manosphere, in direct response to feminists' rhetoric, has fostered three main complaints prohibiting them from marriage commitment: "No Fault Divorce," "Presumptive Paternity" and "My Body, My Choice." We offer practicable solutions to policy makers on how to mitigate this dangerous worldview that, if not corrected, could destroy marriage in America.*

*Keywords: fornication, gender, God, internet, marriage, no-fault divorce, paternity, social media, TikTok*

## **INTRODUCTION**

The war on marriage in America, raging on the internet, is no less tragic than the inevitable outcome for the two "Star-crossed lovers" whose deaths were the fulfillment of their foreshadowed demise in the prologue to the dramatic tell. Shakespeare's juxtaposition of the impeded lovers against the prideful plot of the Capulets and Montagues is testament to his genius: *Romeo and Juliet* died tragically, in forbidden Holy union, which forced the Capulets and Montagues to realize their reckless hate was catalyst for the demise of innocent love; all was spoiled by shame, grief and guilt. Franco Zeffirelli's (1968) cinematic version is possibly the greatest depiction of the tragedy captured on film.

The deliberate annihilation of American marriage in less than 70 years has shocked conscientious demographers and public policy makers (Card, 1996). Every family law attorney should be aware of the National Association of Women Lawyers (NAWL) that pushed in the 1950's for no-fault divorce; moreover, their success has spanned into 17 States ["Wisconsin, Oregon, Washington, Nevada, Nebraska, Montana, Missouri, Minnesota, Michigan, Kentucky, Kansas, Iowa, Indiana, Hawaii, Florida, Colorado, and California" (southdenverlaw.com)]. The offspring from broken families suffer as a result (Oren, 2018; Oren, 2022). These children are either winners or losers depending on the economic wellbeing of their

fathers; when family courts play a role in destroying fathers to build-up mothers, it merely equates to destroying children eventually (McClain, 2013).

Despite the proliferation of content advocating for women's rights and anti-discrimination policies, discrimination against fathers in child custody remains a less-discussed issue. Statistics reveal a significant bias, with mothers awarded custody in over 79.9% of cases (Grall, 2016). Hugo Rodrigues Espinoza's research underscores the disparities in family court, tracing them back to the historical "Tender Years Doctrine" favoring mothers (Rodriguez Espinoza, 2023). Despite the rejection of such doctrines, contemporary family courts still exhibit bias, with 8 out of 10 custodial parents being mothers. Fathers express dissatisfaction with this perceived favoritism, echoing historical challenges in the modern United States (Rodriguez Espinoza, 2023). Disparaged fathers are leading to further marriage decline. The precipitous and tragic decline of marriage rates (including changes in marital status) is documented by Cruz (2023) from 1880 to 2011:

*The U.S. marriage rate (the number of women's marriages per 1,000 unmarried women 15 years and older) is the lowest it has been in over a century at 31.1—that is, roughly 31 marriages per 1,000 unmarried women. The marriage rate was highest in 1920 at 92.3. Since 1970, the marriage rate has declined by almost 60%. Racial/ethnic patterns in the proportion of women married have diverged since the 1950s. Approximately 64% to 69% of women of all racial/ethnic groups were married in the 1950s. Today, the proportion of women married ranges from 26% to 56% by racial/ethnic group. The proportion of women married has declined among all racial/ethnic groups since the 1950s. This decline has been most dramatic for Hispanic and Black women, who experienced 33% and 60% declines in the proportion of women married, respectively (pp. 1-2).*

The way American men and American women of marital age disparage each other on the internet, it could be easily construed as pure hatred, and at a minimum the vicious wordplay is out of order for generating healthy heterosexual relationships. Media propaganda for over 40-years has glorified the sexual revolution, deceit, broken promises, from TV series like "All That Glitters," to "All My Children," to "SOAP," to "As the World Turns," to "Maury," to "Jerry Springer," to "Dallas," to "Sex and the City," to "Empire." No level of debauchery was off-limits for such programming. A great deal of fornication and adultery took place in the episodes of these series over the decades. These TV examples are merely a drop-in-the-bucket. Trust between men and women was destroyed on purpose. Real Alex Clark (2023) features an internet interview of Sue Ellen Browder's confessions, a former writer for Cosmopolitan Magazine, who is very candid, and reports with great detail her accounts of the propaganda that she and others deployed to sabotage the marriage community.

*When the feminist movement was hijacked by the sexual revolution, it infiltrated every avenue of a woman's life... including fashion magazines. It's no coincidence the magazines you know and love today feel biased and voiceless. They are literal, editorial pieces of propaganda and these fabricated stories didn't just begin a few years ago. For 20 years, Sue Ellen Browder penned absolutely fake stories for Cosmopolitan magazine to promote the radical feminist agenda. After this interview, you'll never read a women's magazine the same way again (para).*

The Sexual Revolution of the 1960s had lasting effects on American culture and family dynamics, leading to increased risky sexual behaviors. Early sexual activity among adolescents contributes to various adverse outcomes, including sexually transmitted infections (STIs), teen pregnancy, and emotional distress. Sexually transmitted infections, such as HIV, herpes, chlamydia, and gonorrhea pose significant risks through unprotected sex. Despite preventive measures like condoms and contraceptives, only sexual abstinence outside of a mutually exclusive and monogamous relationship guarantees safety (Malhotra, 2008). While modern American marriage law was historically based on Christian and Enlightenment *ideals*,

it has shifted towards emphasizing personal freedom over sacredness, sometimes to the detriment of women and children (Witte, 2002).

Marriage has always been the cornerstone of any civilized culture and its national community. Married couples prosper in terms of household wealth more than singles at every age range comparison (Hays & Sullivan, 2022). Although millionaire status has nothing to do with race, cultural upbringing and marriage does (Baker 2023; Bell 2023). However, despite its enduring social and legal significance, marriage is losing appeal among Americans due to various societal and economic changes. Kotlikoff and Burns (2012) found evidence that at the current rate of decline, marriage in America will be extinct by the year 2030, and their prognostication appears to be right on schedule. This shift has led to a decrease in the number of married couples, making them a minority demographic in the United States. To address this trend, Janine Campanaro proposes expanding the scope of prenuptial agreements to allow couples to specify the duration of their marriage (Campanaro, 2010). Such an extension would empower couples to customize their relationships according to their individual expectations, thereby alleviating common concerns associated with traditional marital commitments. Marriage decline appears to be a planned effort; to undermine the importance of marriage in the American psyche media programming has demoralized marriage in the public sphere for more than 40-years. The National Organization for Women (NOW) made it very clear in its unambiguous stance on traditional marriage. To them, marriage was a flawed institution, one of oppression, inequity, and bondage for women. In fact, NOW (1966) declared in their Statement of Purpose how they would set-out to repair a defective marriage community:

*WE REJECT the current assumptions that a man must carry the sole burden of supporting himself, his wife, and family, and that a woman is automatically entitled to lifelong support by a man upon her marriage, or that marriage, home and family are primarily woman's world and responsibility — hers, to dominate — his to support. We believe that a true partnership between the sexes demands a different concept of marriage, an equitable sharing of the responsibilities of home and children and of the economic burdens of their support. We believe that proper recognition should be given to the economic and social value of homemaking and child-care. To these ends, we will seek to open a reexamination of laws and mores governing marriage and divorce, for we believe that the current state of 'half-equity' between the sexes discriminates against both men and women, and is the cause of much unnecessary hostility between the sexes (now.org, 1966, para).*

Women were encouraged to fulfill themselves outside the household by the “The Feminine Mystique,” with Betty Friedan acting as catalyst savant for the second-wave of feminism in the United States (Friedan, 1963). The expression “A woman needs man like a fish needs a bicycle” was ubiquitous in second-wave feminists' circles. Janice Fiamengo (2022a) argues the “Early Feminists Hoped to Destroy the Family.” Fiamengo (2022b) also blames Betty Friedan, Gloria Steinem and Kate Millett, in particular, for the degeneration of the American culture into what is now debauchery and sexual immorality, arguing that these women “transformed feminism into popular narratives of rebellion,” with “take back the night marches and abortion advocacy.” Carrie Gress (2022) has written perhaps the best summary of the malevolent motivations and tactics of the second-wave feminists' movement, published on the *Ethics and Public Policy Center* blog. Gress's wording is very succinct, and an exact quotation of the call and response led by Kate Millett that happened in New York in 1969 is presented in the Table 1. The original 12 women responsible for introducing the sexual revolution into the feminists' movement showed malice aforethought. There appears to continue to be that same war raging between the sexes since 1966, when NOW first encouraged women to abandon the servitude of housewife in exchange for corporatism (Levine, 2015; Meyerowitz, 1993).

**TABLE 1**  
**CARRIE GRESS’S SUMMARY OF THE CALL AND RESPONSE WITNESSED BY MALLORY MILLETT OF THE NEW YORK FEMINISTS MEETING IN 1969**

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“Mallory Millett, Kate’s sister, has been telling the story of the 12-women Kate brought together in New York City in the late 1960s and early ‘70s. These are the women who laid the groundwork for second-wave feminism, which gave way to the world of woke.” (para)

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“It was 1969 and she took me to a meeting at her friend, Lila Karp’s place in Greenwich Village,” Mallory explained to me for my book, “The Anti-Mary Exposed.” “At a consciousness-raising [an idea imported from Mao’s China] twelve women gathered at a large table. They opened with a type of Litany from the Catholic Church ...but, this time it was Marxism, the church of the Left.” (para)

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“Why are we here today?” the chairwoman asked.  
 “To make revolution,” they answered.  
 “What kind of revolution?” she replied.  
 “The Cultural Revolution,” they chanted.  
 “And how do we make Cultural Revolution?” she demanded.  
 “By destroying the American family!” they answered.  
 “How do we destroy the family?” she came back.  
 “By destroying the American patriarch,” they cried exuberantly.  
 “And how do we destroy the American patriarch?” she probed.  
 “By taking away his power!”  
 “How do we do that?”  
 “By destroying monogamy!” they shouted.  
 “How can we destroy monogamy?”  
 “By promoting promiscuity, eroticism, prostitution, abortion, and homosexuality!” they resounded.

(pp.73-74) from: Gress (2019) “The Anti-Mary Exposed: Rescuing the Culture from Toxic Femininity)

Source: Carrie Gress (2022) “Second Wave Feminists Pushed the Sexual Revolution to End America, and It’s Working” <https://eppc.org/publication/second-wave-feminists-pushed-the-sexual-revolution-to-end-america-and-its-working/>

As a result of these histories, Millennials (born 1981-1996) and Generation Z (born 1997 to 2012) now have disdain for the marriage community (pewresearch.org). According to Wile (2023), not even David’s Bridal could survive the deconstruction fengled by the propaganda in media programming, as “*Two days after it announced it was laying off 9,236 workers, David’s Bridal has filed for Chapter 11 bankruptcy protection and is looking for a buyer*” (para). The retailer had existed for more than 69 years (Shaw, 2019). Look no further than the moral justifications of themes from “Sex and the City,” a TV series about four promiscuous female New Yorkers that ran from 1998 to 2004. How deleterious was its effect on millennial women? The characters Carrie and Mr. Big engaged in fornication, and adultery because Mr. Big was married to Barbara (first wife) then Natasha (second wife), and the writers made it appear to be glorified that Carrie became his third wife. Millennial women were captivated by Sex and the City. Why should serial adultery be glorified? People cheat in marriage; it is the ultimate act of betrayal, because they are breaching a sacred covenant. Who created marriage—and, for what was His purpose?

**GOD CREATED MARRIAGE**

The Garden of Eden is where the tension between men and women started. The war of the sexes has shown itself persistent throughout antiquity. “Ethics is not so much what is, but what out to be,” a phrase attributed most often to the Western philosopher Socrates. Ethics is when a person makes a deliberate choice

to do good or to do evil. The most famous choice concerning male and female is a question of obedience to God. Did Eve tempt Adam with malice aforethought, as she was first of the duo to truly taste the nature of good and evil? Did she intentionally lead Adam astray? Was Adam a naive but delightedly willing participant? There is no doubt about Eve's disobedience, as she was first to taste of the fruit from the "*Tree of Knowledge of Good and Evil*." God forbid both Adam and Eve: "*But of the tree of the knowledge of good and evil, thou shalt not eat of it: for in the day that thou eatest thereof thou shalt surely die*" (KJV, Genesis 2:17).

And the serpent said unto the woman, *Ye shall not surely die: For God doth know that in the day ye eat thereof, then your eyes shall be opened, and ye shall be as gods, knowing good and evil* (KJV, Genesis 3: 4-5). Thereafter, "*And when the woman saw that the tree was good for food, and that it was pleasant to the eyes, and a tree to be desired to make one wise, she took of the fruit thereof, and did eat, and gave also unto her husband with her; and he did eat*" (KJV, Genesis 3:6). When caught, taking no personal accountability, "*And the man said, The woman whom thou gavest to be with me, she gave me of the tree, and I did eat. And the LORD God said unto the woman, What is this that thou hast done? And the woman said, The serpent beguiled me, and I did eat*" (KJV, Genesis 3:12-13). If Eve did entice Adam to eat the fruit, persuasive turpitude can be formed in malice, and as a result both male and female were made to suffer for their disobedience. They both in disobedience to God ate the fruit. Adam blamed Eve: Eve blamed the serpent. There is no gaslighting God. Man and woman, thereafter, were ordained to thrive together or perish alone.

Decline in American Marriage, if it were a plot in a Shakespearian tragedy, would be easily characterized as the devilish mind, a fiendish conspirator, whose plotted purpose is purely to undermine the divine family order. At every turn of events, every escalation in scenes, until the climactic moment between protagonist and antagonist happens, evil hands are at play. According to Merriam-Webster, the meaning of "*diabolical is of, relating to, or characteristic of the devil: devilish.*" Any plot set out to destroy what God creates is fiendish malice: it is evil intent! The bras burnings, birth control pills, abortions, "free love" as sexual revolution, illicit drug usage, NOW's 1966 statement of purpose, NAWL's push for no-fault divorce in the 1950s, the expurgation of penalties for adultery in secular culture, took place in 20<sup>th</sup> Century America; therefore, rebellion has thwarted the divine family order.

Bible scholars know the law of Moses, exemplified in the 10 Commandments, "*You shall not commit adultery,*" that the commandment of fidelity in marriage is from God. Prohibitions against adultery prevailed while Christ walked the earth:

*<sup>27</sup>Ye have heard that it was said by them of old time, Thou shalt not commit adultery: <sup>28</sup>But I say unto you, That whosoever looketh on a woman to lust after her hath committed adultery with her already in his heart. <sup>29</sup>And if thy right eye offend thee, pluck it out, and cast it from thee: for it is profitable for thee that one of thy members should perish, and not that thy whole body should be cast into hell*" (Matthew 5:27-29, KJV).

Christ's sermon to the world illustrated the necessity of preserving the marriage community as a divine institution, as He cautioned the "woman at the well" who had five husbands and one lover to whom she was not married. Christ himself advocated that a man should "love his wife." Wives should "respect their husbands." The Apostle Paul in The Epistle to the Ephesians, 5:25-33, KJV preached:

*<sup>25</sup>Husbands, love your wives, just as Christ also loved the church and gave Himself for her, <sup>26</sup>that He might sanctify and cleanse her with the washing of water by the word, <sup>27</sup>that He might present her to Himself a glorious church, not having spot or wrinkle or any such thing, but that she should be holy and without blemish. <sup>28</sup>So husbands ought to love their own wives as their own bodies; he who loves his wife loves himself. <sup>29</sup>For no one ever hated his own flesh, but nourishes and cherishes it, just as the Lord does the church. <sup>30</sup>For we are members of His body, of His flesh and of His bones. <sup>31</sup>For this reason a man shall leave his father and mother and be joined to his wife, and the two shall become one flesh. <sup>32</sup>This is a great mystery, but I speak concerning Christ and the*

*church.*<sup>33</sup> *Nevertheless let each one of you in particular so love his own wife as himself, and let the wife see that she respects her husband.*

Because God commands it, marriage is the only legitimation of a sexual union between a man and a woman. Marriage is the divine family order. Because “the two shall become one flesh,” Holy matrimony is a sanctified commitment between man and woman, a glorified testament to God’s purpose. This is why adultery is a breach of the law of Moses, a rupture of the covenant between God and that flesh He conjoined via Holy matrimony. Furthermore, history is rife with examples of punishment for adultery and violation of the marriage community.

### **History of Punishment for Adulterers**

The family order is a covenant between God and “the two shall become one flesh.” Therefore, Holy matrimony is a sanctified commitment to each other, a glorified testament to the will of God. This is why adultery is a breach of the law of Moses, a breach of the conjoined flesh. When people cheat in marriage, the ultimate act of betrayal, they are breaking a sacred covenant. What God has joined together, let no man put asunder. Historically, the highest penalty for adultery under the old laws was death:

*Leviticus (20:10-12, KJV)* <sup>10</sup>*And the man that committeth adultery with another man’s wife, even he that committeth adultery with his neighbour’s wife, the adulterer and the adulteress shall surely be put to death.* <sup>11</sup>*And the man that lieth with his father’s wife hath uncovered his father’s nakedness: both of them shall surely be put to death; their blood shall be upon them.* <sup>12</sup>*And if a man lie with his daughter in law, both of them shall surely be put to death: they have wrought confusion; their blood shall be upon them.*

*Deuteronomy (22:22–24, KJV)* <sup>22</sup>*If a man be found lying with a woman married to an husband, then they shall both of them die, both the man that lay with the woman, and the woman: so shalt thou put away evil from Israel.* <sup>23</sup>*If a damsel that is a virgin be betrothed unto an husband, and a man find her in the city, and lie with her;* <sup>24</sup>*Then ye shall bring them both out unto the gate of that city, and ye shall stone them with stones that they die; the damsel, because she cried not, being in the city; and the man, because he hath humbled his neighbour’s wife: so thou shalt put away evil from among you.*

What God has joined together, let no man put asunder. The early civilizations of the world, and early Americans too, took the biblical commandments to heart, and they had little patience for fornication and adultery. The American Puritans were certain that they obeyed God’s will, to honor marriage in colonial laws, as the penalty for adultery was death, whippings, fines, mockery or as in Nathaniel Hawthorn’s novel a “Scarlet Letter ‘A’” worn around the neck (Orians, 1952). Wulansari (2017) shows proof that:

*“Puritan believes in the subject of guilt, repression, original sin, and discipline. The setting of Nathaniel Hawthorne’s novel was in 1641 in Boston, Salem, Massachusetts. A 1641 Boston law provided for death as Punishment. Besides, public whipping was also the punishment in Massachusetts as the puritan societies practiced as described in Nathaniel Hawthorne’s novel.”* (p. 17).

Adultery destroys the family community as it breaches the covenant with God: it is injustice in the family order. According to Katherine Annuschat (2010):

*“Adultery has been a crime in most American jurisdictions since the colonial period, with sanctions ranging from death to a fine. Historically, two main rationales justified the punishment of adultery as a crime. One theory for punishing adultery was to preempt*

*violent acts of vengeance by providing an alternative way to right the wrong against the husband.”* (p. 1116).

### **Injustice in the Family Order**

Figure 1 is a screenshot of page 129 from Emil Brunner’s (1945) book *Justice and the Social Order*, his chapter Justice in the Family Order. Brunner demonstrated a profound understanding of “agape” marriage, and was early to prognosticate the decline of a nation when that same nation trivializes divorce, disrespecting the community of marriage. Notice Brunner’s language in context is representing agape marriage as “justice in the family order.” However, under the American current judicial system, the family courts, all that Brunner (1945) predicted has come true, especially because the courts have made divorce easy; there is no penalty for adultery! No fault for divorce rewards rather than punishes deceivers. Marriage is now being viewed by Millennials and Generation Z men in particular as too dangerous, too punitive, and too presumptive of paternity. They witnessed their fathers being destroyed by the family courts. They have calculated what they call a marriage cost-benefit analysis and determined that modern marriage is too dangerous (too risky) for men.

**FIGURE 1**  
**PAGE 129 FROM EMIL BRUNNER’S “JUSTICE IN THE FAMILY ORDER” (1945)**

JUSTICE IN THE FAMILY ORDER

tion, in which the equality of personal dignity finds expression. Marriage, indissoluble and exclusive, is the law of the order of creation, the divine, sacred ordinance. It is the unqualified and divine standard for the recognition of good and evil. It is, however, not unconditionally valid as a law within the compulsive legal system of the State. Jesus does not contest the law of Moses, which was given “for the hardness of your hearts.” He merely alludes to it as the antithesis to the ordinance which is primal, and hence morally binding. Nothing else counts for the man who is ready to bind himself by the will of God, but the legal order of the State is a totally different matter. Here, as everywhere else, it is a necessary accommodation to actual reality. Hence “for the hardness of your hearts” the legislator of the State will be obliged to admit the possibility of divorce, but if he knows what true justice is, he will reduce that possibility to the absolute minimum required by the circumstances. A legal system which, for all practical purposes, does not concern itself with adultery, will never be able to maintain a strict order of divorce.

On the other hand, every State will learn by experience that it cannot allow the divine order of creation to be infringed with impunity. All political anarchy in the State begins with anarchy in marriage. The State in which adultery and divorce are the order of the day is also ripe for political decay. No house can be built with mouldering stones; no sound body can grow out of diseased cells. If the social basis, marriage, is rotten, the whole community is rotten. Modern individualism, which has no comprehension for the order of creation, is the solvent of all national community.

(2) *The Family*

The foundation of the family is monogamous marriage. Indeed, it is the family, the child, from which the rule of exclusiveness and permanence in the sexual union derives its profoundest meaning. Divorce is a catastrophe for the children, just as adultery on the part of the parents is an utter confusion of their existence. The sexual union must be strictly monogamous, not for the child’s sake alone, but primarily for the child’s sake. For the objective sense of marriage is the child.\* Sexual differentiation in creation has no other meaning. It is only in respect of the child that we can understand the fact that we are created different in sex; this, the religious

\* Cf. E. Brunner, “The Divine Imperative. A Study in Christian Ethics.”

## METHOD AND DATA

To make sense of the American social media content providers' worldviews on marriage and heterosexual relationships, we simply watched hundreds of videos they produced from January 2023 to January 2024, on the subject across numerous platforms. We sought understanding of the lexicon of language commonly used among these content providers as that language pertained to "the war of the sexes" as it was carried out in battle of words on the internet between men and women. Using video as a non-participant observation method is practicable for this type of field research because it minimizes selectivity and bias, as recordings can be re-watched and behavioral claims in videos externally verified (Caldwell & Atwal, 2005; Gold, 2017). Williams (2008) describes the nonparticipation observation method as follows:

*Nonparticipation observation is a relatively unobtrusive qualitative research strategy for gathering primary data about some aspect of the social world without interacting directly with its participants. Non-participant observers sometimes are physically copresent with research participants in a naturalistic setting, but other times may not be present in the setting. (p. 561)*

### The Research Question

**RQ1:** *What role, if any, has social media played in furthering the decline in American marriage?*

If a video we watched shown new or genuine information, we updated the manuscript's glossary of war terms and phrases. A list of 20 extremely popular YouTube channels, rank ordered by subscribers, with content provider names is shown in Table 2; these channels have millions of subscribers combined, and tens of millions of views combined when considering the hundreds of videos that each content provider has produced over a decade. A typical channel, such as "Sandman" will have thousands of short videos produced. For example, a YouTube content provider with 1 million subscribers earned a range of income \$14,600 to \$54,600 per month: \$440,000 for the year on that platform (Perelli & McAlone, 2023). Some of the channels are successful with over 4 million subscribers, for example "whatever" pod cast has 4.29 million subscribers as of January 24, 2024. Controversy, unfortunately, pays well for the rabble-rousers of relationship content. Many of the content providers in Table 2 have shared their content on other platforms too, i.e. rumble.com or bitchute.com or truthsocial.com. Controversy pays very well!

In reference to this war of the sexes, at the end of the field research, we wrote 50 definitions for *The War of the Sexes Glossary* that captures the language used between men and women who produce content on the internet. There are supporting videos for each of the 50 words and phrases in the Glossary located in the APPENDIX. You should familiarize yourself with the language in the glossary in order for you to develop a better understanding of this gender war. The *War of the Sexes Glossary* has face validity, as the phraseologies are currently being used by content providers in the lexicon of their ordinary online speech, especially among Generation Z. After viewing numerous videos as a non-participant observer from the various YouTube channels, the vocabulary of phrases became apparently stable, especially across popular platforms presented in Table 2.

Content providers on their platforms have generated tens of thousands of short videos, ranging from five minutes to 20 minutes for each video. A few YouTube channels, such as "whatever" and "Pearl" hosts pod casts for more than one hour. Table 2 shows the channel name, subscribers as of January 24, 2024, and an example video which reveals the nature of each channel. The vocabulary is very consistent within the lexicon of the YouTube content provider community, as far as their speaking goes on adjudging heterosexual relationship flaws and pitfalls.



**TABLE 2**  
**INTERNET CONTENT PROVIDER CHANNELS ENGAGING IN GENDERED WAR TERMS**

<b>YOUTUBE CHANNEL NAME</b>	<b>SUBSCRIBERS</b>	<b>EXAMPLE VIDEO FROM EACH OF THE CHANNELS</b> Video Views as of January 24, 2024
<b>whatever</b> <b>@whatever</b>	4.29M	“She BANKRUPTS Men?! Women STRONGER?! Debate GOD Andrew Wilson! Ahegao Queen Nala!” (662K views) <a href="https://www.youtube.com/watch?v=Xe-ybkbILMk">https://www.youtube.com/watch?v=Xe-ybkbILMk</a>
<b>The Comments Section with Brett Cooper</b> <b>@TheCommentsSection</b>	3.94M	“Trad Wives Are Triggering Feminists” (671K views) <a href="https://www.youtube.com/watch?v=hUO3WBzcnAM">https://www.youtube.com/watch?v=hUO3WBzcnAM</a>
<b>George Janko</b> <b>@GeorgeJanko</b>	2.27M	“The Andrew Tate Interview - PART 1   EP. 47” (11M views) <a href="https://www.youtube.com/watch?v=gnZmRWTSyLs">https://www.youtube.com/watch?v=gnZmRWTSyLs</a>
<b>Pearl</b> <b>@JustPearlyThings</b>	1.96M	“Independent Women SHOCKED Men Were Right ALL ALONG” (745K views) <a href="https://www.youtube.com/watch?v=9ABgC9IZdak">https://www.youtube.com/watch?v=9ABgC9IZdak</a>
<b>Kevin Samuels</b> <b>@byKevinSamuels</b>	1.8M	The “You’re Average At Best” Video - The Full Interview (3.7M views) <a href="https://www.youtube.com/watch?v=VI6XWGKvUrE">https://www.youtube.com/watch?v=VI6XWGKvUrE</a>
<b>FreshandFit</b> <b>@FreshFitMiami</b>	1.55M	“She Left Her Fiancé To Move To Miami?!” (110K views) <a href="https://www.youtube.com/watch?v=DxKuxUI_QAQ">https://www.youtube.com/watch?v=DxKuxUI_QAQ</a>
<b>Matan Even</b> <b>@matanevenoff</b>	765K	“Bill Clinton Kid Goes Off on OF Models **HILARIOUS** Matan Even Full Stream” (3.1M views) <a href="https://www.youtube.com/watch?v=OKhsa-SrISk">https://www.youtube.com/watch?v=OKhsa-SrISk</a>
<b>SheraSeven</b> <b>@SheRaSeven1</b>	575K	Leave Men Alone Who Don’t Chase <a href="https://www.youtube.com/watch?v=-nlW5BQUPP8">https://www.youtube.com/watch?v=-nlW5BQUPP8</a>
<b>Darius M</b> <b>@DariusM4</b>	524k	“Do THIS... And Women Will Come Crawling Back To You...” (407K views) <a href="https://www.youtube.com/watch?v=rn68NJ4C9NY">https://www.youtube.com/watch?v=rn68NJ4C9NY</a>
<b>Legion of Men</b> <b>@LegionOfMenYT</b>	446K	“Have Men Turned Their Backs On Fatherhood And Marriage?” (68K views) <a href="https://www.youtube.com/watch?v=22WVhDoyoFs">https://www.youtube.com/watch?v=22WVhDoyoFs</a>
<b>Melanie King</b> <b>@therealmelanieking</b>	445K	“Marriage is Dying Because Women Destroyed It.” (173K views) <a href="https://www.youtube.com/watch?v=Ir9VRWJS6aQ">https://www.youtube.com/watch?v=Ir9VRWJS6aQ</a>
<b>Living A Life of Abundance</b> <b>@LivingALifeOfAbundance</b>	374K	“This Video Will Leave Every Man SPEECHLESS...” <a href="https://www.youtube.com/watch?v=LkRMuUNfJNo">https://www.youtube.com/watch?v=LkRMuUNfJNo</a>

<b>CoachGregAdams</b> <b>@CoachGregAdams</b>	242K	“How REALITY HITS Men in MARRIAGE w/@CoachGregAdams” <a href="https://www.youtube.com/watch?v=z3Jzmv4BCEc">https://www.youtube.com/watch?v=z3Jzmv4BCEc</a>
<b>GriffinMind</b> <b>@Griffinmind</b>	225K	“Masculine Woman is jealous of Traditional Wife” (110K views) <a href="https://www.youtube.com/watch?v=rFJKaL_T-qc">https://www.youtube.com/watch?v=rFJKaL_T-qc</a>
<b>Karen Straughan</b> <b>@girlwriteswhat</b>	208K	“Are Men Obsolete? Karen Straughan Speaks at Ryerson University” (92K views) <a href="https://www.youtube.com/watch?v=gaO3THnOHhA">https://www.youtube.com/watch?v=gaO3THnOHhA</a>
<b>Sandman</b> <b>@SandmanMGTOw</b>	205K	“Marriage Is Over! David’s Bridal Slashes 9000 Jobs, Files For Bankruptcy – MGTOw” (13K views) <a href="https://www.youtube.com/watch?v=32YqG0DsdsK">https://www.youtube.com/watch?v=32YqG0DsdsK</a>
<b>NollaGirl504</b> <b>@NollaGirl504</b>	100K	“Social Media Has Destroyed Women” (387K views) <a href="https://www.youtube.com/watch?v=i831AxAC6Ec&amp;t=0s">https://www.youtube.com/watch?v=i831AxAC6Ec&amp;t=0s</a>
<b>Man Guide</b> <b>@manguide</b>	90.9K	“PROOF MGTOw is working: only 6.5 out of 1,000 men are getting married -cry harder” (170K views) <a href="https://www.youtube.com/watch?v=fpIsXbd5DyA">https://www.youtube.com/watch?v=fpIsXbd5DyA</a>
<b>ADM Crazy Reviews</b> <b>@admcrazyreviews2826</b>	43.4K	Men Are DONE and Women Are Now Starting to Beg MEN To Talk To Them. “Tell Me Why You’re DONE” (51K views) <a href="https://www.youtube.com/watch?v=tSTfCF7FjKM">https://www.youtube.com/watch?v=tSTfCF7FjKM</a>
<b>Howard Dare</b> <b>@howarddare192</b>	5.35K	“How to NOT be a Slave – MGTOw” <a href="https://www.youtube.com/watch?v=6Y6liQyNiFA">https://www.youtube.com/watch?v=6Y6liQyNiFA</a>

## THE WAR OF THE SEXES GLOSSARY

**304** spells the word “hoe” when a calculator is turned upside-down and held to a mirror. The term **304** describes an older single promiscuous woman with an extremely high body count: a **304** is a past 30-years-old woman who has no children. She is considered a geriatric risk for pregnancy and has much less actual SMV than she attributes to herself.

**666 Rule or “The Rule of Six”** is what Western women consider to be the highest desirable assets for an available heterosexual male in his peak SMV; he is between 30 to 50-years-old, and is capable of attracting the most desirable females: to attract 80 percent of the females within his SMV domain, he must exhibit a six-figure income, six-pack abdominal muscles, and be at least six feet tall. He has all the alpha qualities.

**80/20 Rule** is the propensity of 80 percent of available heterosexual females to be attracted to only 20 percent of the available heterosexual males in a domain; for example, largely based on SMV and the **666 Rule**; if 5 men and 5 women were in one room, the **80/20 rule** would predict 4 women would be attracted to only 1 man in that room.

**Alpha** is a man who has all the attribute of the **666 Rule** and are in the top 10 percent of their social class. These men earn sustained high six-figure incomes for at least five years, and are crucial to a networked of other powerful men in an industry or profession. Alphas will be in the net worth millionaire class by 50-yers-old.

**Alpha Widowed** is a female who has been ghosted by an alpha male but cannot get-over the breakup and rejection, and loiters in emotional paralysis, to her own detriment; but this term now represents any woman who is still longing for the heterosexual relationship she once had with an alpha male, and she is

long past her peak SMV. For example, young women who reject “good guys” but prefer “bad boys” get alpha widowed more frequently post-wall.

**Beta Male** is a SIMP or White Knight who provides for a low SMV female, and the female mistreats him continually.

**Beta Male Orbiters** are groups of males who routinely befriend a young female in her peak SMV with the hopes of sexual intimacy with her some day; they are *playing the long-game* according to social media content providers. The Alphas often refer to the Beta Males as “cucks” or “SIMPs.” Beta males are often the victim of the notorious “foodie call.”

**Body Count** is the total number of sexual partners a female or male has had in her or his lifetime by unique individual count—no repeaters. Depending on the age, a typical modern-day body count can be 50 to 2000 sex partners. Body counts are starting as young as 13-years-old. Women are shamed more for their body counts because it is perceived on social media more difficult for men than women to have sexual encounters. Body counts reduce actual SMV.

**Brazilian Butt Lift** is a surgical implant procedure in the glutinous maximus region to enlarge the appearance beyond normal proportions in mostly female patients; the look exaggerates the hour-glass figure and seemingly increases a woman’s SMV.

**Captain Save-a-Hoe** is a beta male or SIMP, normally one who is in a platonic relationship with a female beyond his SMV, who comes to the financial and emotional aid of a woman who has previously rejected him sexually, with the hopes of sexual experience when the woman is in a desperate situation.

**Chad** is a heterosexual White alpha male who has sexual access to 80 percent of the available women within his domain.

**Cock Carrousel** describes any promiscuous woman who allows many men to access her body sexually with little to no standard for access.

**Cougar** is a post wall woman seeking sexual pleasure from young men or teenaged boys. Cougar women are often aggressive in their sex pursuits and can sometimes cause their children humiliation if not controlled.

**Cuck** is a married or coupled heterosexual male who subjects himself to the humiliation of viewing his wife or girlfriend being sexually penetrated or pleased by a third-party male who is estranged from commitment to the wife or girlfriend. Cucks are often the voyeurs in the sexual escapades of their wives or girlfriends.

**Divorced Raped** is interchangeable with “*grey divorce*,” both phrases describe a man who is past 50-years-old being forced into poverty by a selfish greedy woman in a “no fault divorce” State, where the man is often not accused of any physical or emotional abuse or wrong doing in the marriage. The woman wants out of the marriage to “find herself” or for her own “happiness.” Suicidality is high for men who get divorce raped.

**Feral** is a raw animalistic sexual feeling expressed by unintentional action towards the female; this type of action is not well received and can result in a complaint lodged against the male. Instagram girls are largely accusing men-in-gyms of *feral* behavior when men look in their directions for too long a period of time, as perceived by the women.

**Female Delusion Calculator** is an online calculator which derives data from the U.S. Census database which corresponds to the input from delusional women about the availability of their dating options. Most online portrayals of the delusion calculator being used shows women whose requirements for dating far exceeds the availability of men who would meet their standards: in extreme cases the odds of finding the ideal person is 1:1,000,000.<https://igotstandardsbro.com/>

**Fit-Feminine-Friendly-Cooperative-Submissive** is a phrase attributed to Kevin Samuels, a now deceased YouTube content provider, with over 1.8 million subscribers, who advocated for male equality on the internet. According to his philosophy, a Fit-Feminine-Friendly-Cooperative-Submissive female is in her SMV prime (ages 18 to 24) and the exemplar for marriage with an alpha male who is also a high value male meeting the rule of 666 requirements.

**Foodie Call** is a play on the old clichéd term “booty call” where women go on dates with men whom they have no sexual attraction, but will go on a date merely to benefit from a free meal—largely these meals

are expensive and occur at fine-dining establishments because the Cheesecake Factory is “not good enough!”

**Friendzone** is the social place for beta males not desirable to a female whom they desire. The male friend provides utility to the female, and in return receives little to no equivalency. Sex is expressly off-of-the-table from the female’s perspective.

**Ghosting** is a disassociation from a romantic interest or sexual partner with no warning or explanation or feedback as to why the disassociation occurred. *Ghosting* is normally followed by blocking the “ghosted” person on all social media.

**Gold-digger** is an insincere woman whose main goal for a relationship with a man is for financial gain and the acquisition of that man’s resources. Gold-diggers are often referred to in conjunction with T.H.O.T.S.

**Gynocentric Family Courts** are family courts that historically rule in favor of women 80% to 90% of the time in the stipulations for settlement of assets and child custody orders. For example, these rulings are deemed terribly unfair by male online content providers because of the perception that there is no agency or accountability for female behavior (no fault divorce) in the dissolution of the marriage. In other words, they argue that divorce courts reward women at the expense of men and their children.

**Hitting-the-wall** is a woman whose chances of pregnancy is rapidly depleting due to her viable egg-count, and her SMV for marriage potential is plummeting to a value of near zero within a decade after the age of 30.

**Hoeflation** is a term used by modern men to describe the quality of modern women to pre-1940s women. Men compare women born before 1940 to the resources men of that era had to expend with the effort modern American men have to expend for modern American women, which is 40-times greater. “*Hoeflation*” is a term which describes a woman, typically a 304, with a very high body count requiring much more effort and resources from a man than what is truly her SMV.

**Hot-Girl-Summer** is a period in a young woman’s life, from 18 to 30, where she is encouraged by other women to engage in frivolous sexual escapades and adventures with no commitment or expectation from men whom with she has sexual intercourse. Her body-count theoretically does not matter during this period and it should not matter to any perspective husband when she is ready to marry in her late 30’s.

**Hypergammy** is interchangeable with “**Monkey Branching**” as a woman requires the securing of a better, more powerful man, before a woman is willing to relinquish a relationship she has currently. A “hypergamous woman” is always seeking to improve her financial and social status by monkey branching to the next highest male in the class hierarchy of men within her domain. Akin to the monkey, hypergamous females never let go of one branch (man) until the next branch (better man) is secured.

**Incel** is a frustrated heterosexual male who is involuntarily celibate because of personal quirks, known or unknown social flaws.

**Manosphere** is a movement of large groups of men sharing true stories and ideas (or some claim ideals) on the internet about male empowerment, disrespect towards men, and the solutions for men to counter cultural norms towards gynocentric political and legal systems.

**“Men Going Their Own Way” (MGTOW)** is an acronym which describes a movement that started online more than 20-years-ago which articulates the collective sentiments of men wronged by society. Thus, *MGTOW* is not antithetical to feminism, although that is the misconstrued interpretation, but represents men doing their own personal development outside traditional relationships with women. Common themes among men in this movement is focused on building their wealth, health and mind.

**M.I.L.F.** is an acronym for “Mother I would Fuck.” It is a term used to describe highly attractive post-wall women who have children.

**My Body, My Choice** is the absolute freedom of sexual liberation of the female body, for pleasure, for sexual reproduction and for the destruction of an embryo. Men are encouraged to stay silent when it comes to a woman’s body, a woman’s choice.

**Leftover Woman** is a woman who is deemed to be too old for marriage as she has aged beyond the years of her peak fertility, thus, is beyond her peak SMV.

**Pair-bonding** is a woman's ability to pair for life with one man because of the chemical oxytocin. A "ran-thru" woman lacks pair-bonding capabilities because she is considered to suffer from oxytocin overdose and is chemically confused because of her high body count.

**Passport Bro** is a single, gainfully employed man with financial means who seeks a wife in a foreign country because that wife has a higher chance of fitting into a Tradwife role. Passport Bros are mostly seeking women living in Asian countries, including Thailand, Japan, Dominican Republic, and the Philippine Islands. They advocate avoiding marriage in any of the Westernized countries, i.e. the USA, Germany, France, UK, Canada, and others.

**Pick-me Girl** is a female who is within her breeding age-range that seeks to make herself subordinate and submissive to a masculine alpha male, particularly ridiculed by third-wave feminist commentators as a sellout to the feminists' movement and all their accomplishments.

**Pookie and Ray-Ray** is a slang alias for the most desirable African American [same as Black] men within a lower income area where their perceived SMV is much greater than their financial accomplishments. These men are normally the "baby-daddy" of numerous children to numerous "baby-mamas." Pookie or Ray-Ray is rumored to be a deadbeat dad, not contributing much to the upbringing of their estranged children.

**Post-wall-woman** is a woman beyond 30-years-old, who is at risk of a geriatric pregnancy and owning a cat or dog for companionship, and living alone for the rest of her life.

**Ran-Thru** is a phrase directed to a promiscuous unmarried woman who has lived past 35-years-old with more body counts than she can remember; therefore, she is unsuitable for a serious committed relationship with a man.

**Red Pill / Blue Pill** is borrowed by *MGTOW* men from the movie *The Matrix*: men who swallow the hypothetical "red pill" are awakened to harm that society has imposed on men and they take steps to alleviate those harms; conversely, men who voluntarily swallow the hypothetical "blue pill" will remain in the matrix, vulnerable to the harms imposed on men in Western cultures. Red pill men consider themselves free from the matrix, and they exist outside of the reality of a gynocentric culture.

**Sexual Marketplace Value** is the "SMV" imposed on a woman or man based on the circumstantial attributes of the qualities valued by the majority of heterosexual suiters: Female SMV is youth, beauty and fertility; male SMV is six figure income, six-pack abdominal muscles, and that he stands at least six feet tall [known as the "666 rule"].

**Side-Chick** is a desirable female in a third-party role, assuming a lower position than the main-chic in the sexual relationship with one dominant alpha male exclusively. The main-chic and side-chic share one man, and often know about each other's roles.

**SIMP** is an acronym for "Sucker Idolizing Mediocre Pussy." Men use SIMP as shaming language on the internet for other men who trade their resources for the delusion of someday having sexual intimacy with women above their SMV. These "*beta male orbiters*" are in the "Friendzone" of females who have no physical attraction towards them.

**Situationship** is an undefined "*friends with benefits*" relationship between heterosexual people that includes sexual activity without commitment or terms. In the 1990s, this was known as a "holding pattern."

**THOT** is an acronym for "That Hoe Over There;" a term often used on the Jerry Springer Show and Maury Povich Show. It is an insult or dig at a woman with an extremely high body count.

**Threesome** is a committed couple (bounded pair) inviting a temporary third person into the sexual encounter with themselves; the third person should not be used more than twice as a rule of social engagement.

**Toxic Femininity** is the answer to third wave feminism's claims about their oppression at the hands of men; however, they become toxic feminists when their claims are obviously antithetical to their claims of egalitarianism: they claim to fight for equality between men and women, but are shown to be a toxic feminist when they exhibit arguments demonstrating their goal of gender superiority, showing misandry rather than equality. False accusations and bitterness towards a man who expects them to pay 50-50 on a first date is often used by men as evidence to support their claim a woman is "toxic."

*Toxic Masculinity* refers to the general characteristic of a perceived stereotypical human male, i.e. weight lifting, mansplaining, interrupting females when talking, or any other traditional value from the era prior to the 1940s American male would be construed by modern feminists as *toxic masculinity*.

*Tradwife* is a play on the phrase “traditional housewife” where the tradition of a woman staying at home prior to 1960 and depending on her husband for complete financial support is ridiculed and mocked by toxic feminists as oppression for that Tradwife woman.

*Tyrone* is a heterosexual Black alpha male who has sexual access to 80 percent of the available women within his domain.

## The Research Question Answered

**RQ1:** *What role, if any, has social media played in furthering the decline in American marriage?*

**Answer:** Based on how the War of the Sexes Glossary is being used, social media content providers are playing a crucial role in destroying marriage by creating a viral online wall of shame for men who seek relationships with women and women who seek relationships with men. The rhetorical blitzkrieg is ever present when it comes to helping men avoid marriage. Online social media content providers could destroy marriage, and likely destroy America if left unchecked. Both male and female social media content providers give verbiage as good as they get. One recent example of verbal abuses is that “Sprinkle-Sprinkle” has been met with the mockery of the “soft guy era;” men are using the catch phrase “Drizzle-Drizzle” as a war tactic to mirror women’s demands put on men [See Table 2 for SheraSeven@SheRaSeven1 who is inventor of the Sprinkle-Sprinkle movement]. Women in response to Drizzle-Drizzle are asking their social media followers on TikTok, “Would you rather be alone in a forest with a man or a bear?” Women are choosing the bear!

## SUMMARY OF OUR FINDINGS

Embers of traditional Christian values pertaining to courting rituals and marriage appear to be the catalyst for much of the uproar in the war of the sexes. People seem to agree with the biblical principle of “agape” Christian marriage, that exclusive monogamous marriage is the ideal; however, Millennials and Generation Z seem to fall short of the standard on both sides of the war: neither side is willing to concede defeat in this war. The two enemies engaging in the war of the sexes are doing verbal battle, one as third-wave feminists (known as toxic feminists) and the other as the Manosphere (known as toxic masculinity). The war language between the sexes shown in the Glossary is a compilation of themes seen as we, the researchers, used non-participant observation, to updated the glossary. We witnessed influencers engage in dialog between themselves and their guests. We observed them making commentaries on real life situations using others’ videos as they responded to such videos used as evidence to prove their arguments.

The *War of the Sexes Glossary* words and phrases are shockingly tangential to some idealized unachievable standard. In other words, the harshness of the language appears to stem from some form of the remains of exclusive monogamy held in the mind of the speakers: a rule they appear to agree should be followed, but few of them follow the rule. The *War of the Sexes Glossary of 50 Words and Phrases* was developed based on our non-participant observations after viewing hundreds of videos from the 20 primary channels, and others if there was a suggested video at the end of a viral video related to the topic. YouTube customizes views around likes and subscriptions, thus, the more videos on a topic you watch on YouTube, the more concentrated is the feed of related topics to your account.

Men are represented as a movement in the social media manosphere, and they have a loud voice for the first time in 21<sup>st</sup> Century American history that appears to be approaching a uniform coherency. Male voices have been silenced by public policy, false accusation, and family courts according to many online content providers. Men have lost their shame and consternation for sharing their private embarrassments. They appear to view airing-their-dirty-laundry online as a sort-of sacrifice for the team. Kevin Samuels got the ball rolling, and it appears that his death emboldened others because much of the content he produced seems

to not have copyright constraints, and other content providers are using his materials as public domain. Kevin Samuel is famous for his sobering comment to a female guest that, “You’re average looking at best!” [See Table 2 for the complete video.]

### **Three Themes That Red Pill Men**

One good theory to help explain the online Manosphere tactics is from Shockley-Zalabak’s (1988) Transactional Communication Process Model, where she defines Channel, Competence and Field of Experience. “The *channel* is the medium through which the message travels. *Competence* is knowledge, sensitivity, skills and values the individual brings to the communication interaction (Littlejohn & Jabusch, 1982). *Field of Experience* is the shared experiences of the individual involved in a particular communication interaction or exchange that are pertinent to the interaction” (Shockley-Zalabak, 1988). Because of super chats and real-time comments, viewing a YouTube video makes the experience feel like a unique individuality. The shaming language used and received by social media content providers is transactional in nature and provides for a dynamic reification of the construct of a viral wall of shame for men seeking traditional marriage with Western women. Men are using the communication process with feedback loops to strengthen the Manosphere.

Social media has allowed men to amplify their collective grievances. Men are talking to men without the filters of controlled media—the results are devastating to the marriage community. Men argue that although women control access to “sex and reproduction;” men control access to “marriage and commitment.” Recall that Brunner (1945, p. 129) said that “*All political anarchy in the State begins with anarchy in marriage.*” There are three main themes justifying the hostilities from men which are largely coming from the Manosphere defenses, as reaction to the protracted political and legal accomplishments of NOW and NAWL. The main themes for masculine protestations on the internet are: 1) “No Fault Divorce,” 2) “Presumptive Paternity” and 3) “My Body, My Choice.” These three main themes could be considered “*The Red Pill*” for the entire Manosphere movement.

The family is a cornerstone of society, shaping social structure and individual development. Burns (1978) likened the nuclear family to a miniature political system, illustrating its significance. Families establish patterns of relationships, roles, and expectations, crucial for social organization and cultural transmission across generations. Men are finding out their own children are not biologically their own DNA through marriage, and they are sharing their horror stories online. One video is from a man who found out all three of his children was from another man’s DNA. Traditional exclusive monogamous marriage has been central to socialization, imparting beliefs, behaviors, and values, and play key roles in reproduction and regulating sexual behavior. Historically, families served as economic units, but the marriage rate has declined significantly in recent decades, from 67.4% in the 1960s to 46.3% in 2020 (Gryn, Kreider, & Anderson, 2023). This decline has led to cultural shifts and hindered wealth accumulation in households. The Institute for Family Studies (IFS) highlighted the financial benefits of marriage, with married couples having substantially higher household wealth compared to unmarried individuals (Wilcox, 2021). Despite these advantages, fewer Americans are choosing marriage, raising questions about societal trends and wealth disparities.

### **MARRIAGE HAS BECOME A WAR GAME**

Marriage, what God created, and what took the entire history of human civilization to perpetuate, modernity—that ever elusive feminist individualism—has marred the United States of America (in less than 70 years) in a quagmire of despair in the divine family order. Fiamengo (2022b) makes it clear that feminists’ rhetoric amounts to “anarchy in the State” which is “anarchy in marriage.” The problem of injustice is family disorder—and hope that policy makers would muster the courage to implement laws immediately before it is too late for the American society. Emil Brunner (1945, p. 129) predicted that destroying marriage would eventually destroy society as he stated: “*No house can be built with mouldering stones; no sound body can grow out of diseased cells. If the social basis, marriage, is rotten, the whole community is rotten. Modern individualism, which has no comprehension of the order of creation, is the*

*solvent of all national community.*” In other words, the selfishness of the War of The Sexes has the inevitable potential to end America. There is ample room to surmise that Gloria Steinem, Betty Friedan and Kate Millett had read Emil Brunner’s book, *Justice and the Social Order*, because they knew precisely where to strike to destroy marriage, and potentially destroy the American society. At the current rate of decline, marriage will be extinct by 2030, and the national implications are catastrophic and seemingly irreversible.

It appears to be a big mistake for academics to view (and be dismissive of) the Manosphere, Red Pill philosophy and MGTOW from the lens of feminist ideology, as many contemporary authors are referring to it all as “misogyny” (Górska, Kulicka, & Jemielniak, 2023; Jones, Trott, & Wright, 2020; Wright, Trott, & Jones, 2020). There is just as much misandry [“the hatred of men”] floating around on the internet too. The Manosphere is an extension of the communication process taking place between men on the internet which includes *channels* (internet platforms such as Youtube, TikTok, rumble and Instagram) the *competence* (The War of The Sexes Glossary) and *field of experience* (the transfer of shared meaning inculcated from man to man in the social space of the Manosphere. Learning how not to cut the Aortic artery during surgery is best learned on cadavers rather than live persons; in other words, men sharing their personal traumas through family court rulings, horrific false accusations lodged against them by toxic feminists, and abuses from dehumanizing language are believed true by recipients of the message. These messages become part of the recipient’s field of experience. The War of the Sexes Glossary reifies beliefs within the Manosphere. Men have gained an amplified voice—a collective consciousness is reinforced via social media platforms. Young men are being convinced to disengage and avoid danger, as Western women in the Manosphere are deemed too dangerous for association, with nearly 1 in 3 young men opting out of relationships with women.

Carol Gilligan (1982, p. 9) in her famous book, *In a Different Voice*, shared a story about a field research report she read that was published by Janet Lever in 1976. Her chapter is titled *Woman’s Place in a Man’s Life Cycle*. In that lengthy paragraph, she showed evidence of how a “study of 181 fifth-grade, white, middle-class children, ages ten and eleven” played games, which has not changed much today. The field researcher discovered that boys and girls play games differently. Girls valued the meaning of the relationships over the game; however, boys value the “legal debates” of the game (Lever, 1976). This truth about boys and girls can easily be translated to the modern state of marriage, as marriage has become a game for far too many people. Gilligan (1982) expressed that boys rewrite the rules of the game as they play it, while girls quit the game when tension among players become overwhelming.

Thus, what we discovered in this study is that marriage is now seen as a game to both men and women. Social media is beginning to correctly articulate the rule changes that men are making towards the marriage game. As a collective voice in the Manosphere, men are now speaking and listening to each other, and the “cheater’s proof” that Lever referred to while observing 11-year-old boys at play has become the red pill philosophy among men. Gelles-Watnick (2023) reported that “*When looking at age and gender together, 63% of men under 30 describe themselves as single, compared with 34% of women in the same age group*” (para). Men, therefore, are modifying the rules of the marriage game in their online legal debates regarding the game of marriage and relationships. The Manosphere is viewing and reaffirming that Western society, America in particular, is composed of two sides: women and the State versus men.

Men now understand that the only rule change needed to neutralize family court rulings, promiscuity among women, feminist cultural hegemony, and presumptive paternity is to not marry—to not spread their seed. Not marrying is an extension of the “marriage game,” as without the seed of the man, most of the female advantages enforced by the State diminishes sharply. A common call and response among red-pilled men is that “men control commitment and marriage” while women control access to “sex and reproduction.” The philosophy that captures the game-plan of the Manosphere online is to avoid women via MGTOW, and if a woman is “ran-thru” to not rescue her when she is dumped by “Chad or Tyrone” after she becomes post-wall. Friend-zoned males are shamed by other men online as SIMPs or cucks or white knights.



## Practicable Solutions to the Problem

As academics, we gained valuable insight about the potential societal ending war of the sexes taking place on the internet. Content providers have little to no fear about sharing their views on the cultural rot of promiscuous fornication, dating site partner selection trends, no-fault divorce, and presumptive paternity enforced by the family courts. Older men are using social media platforms to warn other men, especially Generation Z men, about what they are labelling as “gynocentric” family courts. While presumptive paternity is the status quo, for men guaranteed paternity is a bare minimum for them to rejoin the marriage community.

*The first solution* is to enforce laws that are already on the books in 17 States concerning the marriage community. Adultery laws must be enforced and people violating these laws should be punished. State legislatures where laws do not exist, must pass those laws forthwith.

*The second solution* is that willful, intentional violators of married couples’ monogamy should be made to pay civil penalties, and if sued by any injured party for alienation of affection in all 50 States, the fine should be hefty, the prison time lengthy.

*The third solution* is to end no fault divorce in all 50 States forthwith.

*The fourth solution* is to make fornication, sex outside of marriage, a misdemeanor crime in all 50 States which precludes welfare benefits. Welfare should be for married couples in poverty but should not be used to support unsafe sex among unmarried people. In cases where a child is conceived and born to an unmarried mother, DNA testing for paternity should be automatic in all 50 States. In all cases where minor children are involved in a divorcing pair, mandatory DNA for paternity should be automatic. Forfeiture of most or all of the marital assets should be the consequence of paternity fraud in a married community, and children should go automatically to the father in egregious cases of paternity fraud.

*The fifth solution* is TikTok needs to be banned from the internet as it represents the worst part of American culture, and it appears to be a time-bomb (tiktok, tiktok, tiktok) waiting to blowup and destroy the psyche of Generation Z. TikTok is being used to normalize debauchery.

*The final solution* is for States and the Federal government to reward marriage with incentives and tax breaks, especially families with more than two children. There should be greater tax benefits for married couples with four children, much above their standard deductions.

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## APPENDIX

THE WAR OF THE SEXES GLOSSARY	VIDEO TITLE	LINKS TO VIDEOS WITH GLOSSARY TERMS IN USE
<p><b>304</b> spells the word “hoe” when a calculator is turned upside-down and held to a mirror. The term 304 describes an older single promiscuous woman with an extremely high body count: a 304 is a past 30-years-old woman who has no children. She is considered a geriatric risk for pregnancy and has much less actual SMV than she attributes to herself.</p>	<p>She CRIED Again When Told Men DO NOT Want To Marry 304s?!</p>	<p><a href="https://www.youtube.com/watch?v=ND5J4bkgBIU">https://www.youtube.com/watch?v=ND5J4bkgBIU</a></p>
<p><b>666 Rule</b> or “The Rule of Six” is what Western women consider to be the highest desirable assets for an available heterosexual male in his peak SMV; he is between 30 to 50-years-old, and is capable of attracting the most desirable females: to attract 80 percent of the females within his SMV domain, he must exhibit a six-figure income, six-pack abdominal muscles, and be at least six feet tall. He has all the alpha qualities.</p>	<p>‘6ft, 6 Figures, 6-Pack or 6 In.’ - Women Rate Men (What’s Most Important)</p>	<p><a href="https://www.youtube.com/watch?v=pUgElRvWmZI">https://www.youtube.com/watch?v=pUgElRvWmZI</a></p>
<p><b>80/20 Rule</b> is the propensity of 80 percent of available heterosexual females to be attracted to only 20 percent of the available heterosexual males in a domain; for example, largely based on SMV and the 666 Rule; if 5 men and 5 women were in one room, the 80/20 rule would predict 4 women would be attracted to only 1 man in that room.</p>	<p>The 80/20 Rule Will Become 90/10 (This Is Why Women Are Frustrated)</p>	<p><a href="https://www.youtube.com/watch?v=A7AjcZjmXlw">https://www.youtube.com/watch?v=A7AjcZjmXlw</a></p>
<p><b>Alpha Male</b> is a man who has all the attribute of the 666 Rule and are in the top 10 percent of their social class. These men earn sustained high six-figure incomes for at least five years, and are crucial to a networked of other powerful men in an industry or profession. Alphas will be in the</p>	<p>Alpha Males Have LOW TOLERANCE For Women</p>	<p><a href="https://www.youtube.com/watch?v=ZIxIHn5k7iA">https://www.youtube.com/watch?v=ZIxIHn5k7iA</a></p>

<p>net worth millionaire class by 50-years-old.</p>		
<p><b>Alpha Widowed</b> is a female who has been ghosted by an alpha male but cannot get-over the breakup and rejection, and loiters in emotional paralysis, to her own detriment; but this term now represents any woman who is still longing for the heterosexual relationship she once had with an alpha male, and she is long past her peak SMV. For example, young women who reject “good guys” but prefer “bad boys” get alpha widowed more frequently post-wall.</p>	<p>“He Moved On And I Am DEVASTATED” Woman Gets Alpha Widowed And Loses Her Mind</p>	<p><a href="https://www.youtube.com/watch?v=IE0EgneptQM">https://www.youtube.com/watch?v=IE0EgneptQM</a></p>
<p><b>Beta Male</b> is a SIMP or White Knight who provides for a low SMV female, and the female mistreats him continually.</p>	<p>10 Obvious Signs of a Beta Male ----- ----- The White Knight Beta Male</p>	<p><a href="https://www.youtube.com/watch?v=3cBoV3HeLRc">https://www.youtube.com/watch?v=3cBoV3HeLRc</a> ----- ----- <a href="https://www.youtube.com/watch?v=kXMrrtF2Tsk">https://www.youtube.com/watch?v=kXMrrtF2Tsk</a></p>
<p><b>Beta Male Orbiters</b> are groups of males who routinely befriend a young female in her peak SMV with the hopes of sexual intimacy with her some day; they are <i>playing the long-game</i> according to social media content providers. The Alphas often refer to the Beta Males as “cucks” or “SIMPs.” Beta males are often the victim of the notorious “foodie call.”</p>	<p>Beta Male Orbiters - MGTOW</p>	<p><a href="https://www.youtube.com/watch?v=R7q4i2_OWn8">https://www.youtube.com/watch?v=R7q4i2_OWn8</a></p>
<p><b>Body Count</b> is the total number of sexual partners a female or male has had in her or his lifetime by unique individual count—no repeaters. Depending on the age, a typical modern-day body count can be 50 to 2000 sex partners. Body counts are starting as young as 13-years-old. Women are shamed more for their body counts because it is perceived on social media more difficult for men than women to have sexual encounters. Body counts reduce actual SMV.</p>	<p>HERE’S Why High Body Count DESTROYS A Woman’s Sexual Market Value ----- ----- Body Counts Are Rising, Marriage Rates Are Falling</p>	<p><a href="https://www.youtube.com/watch?v=XkWge4SrxkY">https://www.youtube.com/watch?v=XkWge4SrxkY</a> ----- ----- <a href="https://www.youtube.com/watch?v=ndDVx5mQN4">https://www.youtube.com/watch?v=ndDVx5mQN4</a></p>

<p><b>Brazilian Butt Lift</b> is a surgical implant procedure in the glutinous maximus region to enlarge the appearance beyond normal proportions in mostly female patients; the look exaggerates the hour-glass figure and seemingly increases a woman's SMV.</p>	<p>Women Think Men Like BBL's</p>	<p><a href="https://www.youtube.com/watch?v=12K1pbr-720&amp;t=2s">https://www.youtube.com/watch?v=12K1pbr-720&amp;t=2s</a></p>
<p><b>Captain Save-a-Hoe</b> is a beta male or SIMP, normally one who is in a platonic relationship with a female beyond his SMV, who comes to the financial and emotional aid of a woman who has previously rejected him sexually, with the hopes of sexual experience when the woman is in a desperate situation.</p>	<p>Captain Save a Hoe</p>	<p><a href="https://www.youtube.com/watch?v=N47iZobgUI4">https://www.youtube.com/watch?v=N47iZobgUI4</a></p>
<p><b>Chad</b> is a heterosexual White alpha male has sexual access to 80 percent of the available women within his domain.</p>	<p>Women Past The Wall Still Looking For Chad And Tyrone</p>	<p><a href="https://www.youtube.com/watch?v=1HYLNVq-GLw">https://www.youtube.com/watch?v=1HYLNVq-GLw</a></p>
<p><b>Cock Carrousel</b> describes any promiscuous woman who allows many men to access her body sexually with little to no standard for access.</p>	<p>Carousel Rides – MGTOW</p>	<p><a href="https://www.youtube.com/watch?v=Rdp3815munA">https://www.youtube.com/watch?v=Rdp3815munA</a></p>
<p><b>Cougar woman</b> is a post wall woman seeking sexual pleasure from young men or teenaged boys. Cougar women are often aggressive in their sex pursuits and can sometimes cause their children humiliation if not controlled.</p>	<p>When your cougar mom friend like you ----- ----- Stop Chasing Those Cougars - MGTOW</p>	<p><a href="https://www.youtube.com/watch?v=8gKSVi1QmN4">https://www.youtube.com/watch?v=8gKSVi1QmN4</a> ----- ----- <a href="https://www.youtube.com/watch?v=qmeRnsg2H6M">https://www.youtube.com/watch?v=qmeRnsg2H6M</a></p>
<p><b>Cuck</b> is a married or coupled heterosexual male who subjects himself to the humiliation of viewing his wife or girlfriend being sexually penetrated or pleased by a third-party male who is estranged from commitment to the wife or girlfriend. Cucks are often the voyeurs in the sexual escapades of their wives or girlfriends.</p>	<p>Day You Became a CUCK</p>	<p><a href="https://www.youtube.com/watch?v=7TrjVYvDITg&amp;t=89s">https://www.youtube.com/watch?v=7TrjVYvDITg&amp;t=89s</a></p>
<p><b>Divorce Rape</b> is interchangeable with "grey divorce," both phrases describe a man who is past 50-</p>	<p>Divorce Rape – MGTOW</p>	<p><a href="https://www.youtube.com/watch?v=UK9owmJL4cw&amp;t=22s">https://www.youtube.com/watch?v=UK9owmJL4cw&amp;t=22s</a></p>

<p>years-old being forced into poverty by a selfish greedy woman in a “no fault divorce” State, where the man is often not accused of any physical or emotional abuse or wrong doing in the marriage. The woman wants out of the marriage to “find herself” or for her own “happiness.” Suicidality is high for men who get divorce raped.</p>	<p>----- ----- Why The NO-FAULT Divorces Need To Be Abolished...?? ----- ----- The rise of the ‘Gray Divorce’</p>	<p>----- ----- <a href="https://www.youtube.com/watch?v=G4uKNV2qIGk">https://www.youtube.com/watch?v=G4uKNV2qIGk</a> ----- ----- <a href="https://www.youtube.com/watch?v=_ahxc0q5JBQ">https://www.youtube.com/watch?v=_ahxc0q5JBQ</a></p>
<p><b>Feral</b> is a raw animalistic sexual feeling expressed by unintentional action towards the female; this type of action is not well received and can result in a complaint lodged against the male. Instagram girls are largely accusing men-in-gyms of <i>feral</i> behavior when men look in their directions for too long a period of time, as perceived by the women.</p>	<p>“Feral Girl Summer” Is Here, And It’s Terrifying  ----- ----- Manly Men Make Her Feral</p>	<p><a href="https://www.youtube.com/watch?v=rs2gZFQ6tDc">https://www.youtube.com/watch?v=rs2gZFQ6tDc</a>  ----- ----- <a href="https://www.youtube.com/shorts/7iOJME3qGU">https://www.youtube.com/shorts/7iOJME3qGU</a></p>
<p><b>Female Delusion Calculator</b> is an online calculator which derives data from the U.S. Census database which corresponds to the input from delusional women about the availability of their dating options. Most online portrayals of the delusion calculator being used shows women whose requirements for dating far exceeds the availability of men who would meet their standards: in extreme cases the odds of finding the ideal person is 0.049%. <a href="https://igotstandardsbro.com/">https://igotstandardsbro.com/</a></p>	<p>ENTITLED Chick BROKE The DELUSION Calculator!  ----- ----- Are Women’s dating Standards Delusional?  ----- ----- Delusion Calculator #shortsfeed #shorts #shortvideo</p>	<p><a href="https://www.youtube.com/watch?v=PyMxs7mZWg">https://www.youtube.com/watch?v=PyMxs7mZWg</a>  ----- ----- <a href="https://www.youtube.com/shorts/FSCiE39VLco">https://www.youtube.com/shorts/FSCiE39VLco</a>  ----- ----- <a href="https://www.youtube.com/shorts/sbhKR-R-nrkk">https://www.youtube.com/shorts/sbhKR-R-nrkk</a></p>
<p><b>Fit-Feminine-Friendly-Cooperative-Submissive</b> is a phrase attributed to Kevin Samuels, a now deceased YouTube content provider, with over 1.8 million subscribers, who advocated for male equality on the internet. According to his philosophy, a Fit-Feminine-Friendly-Cooperative-Submissive female is in her SMV prime (ages 18 to 24) and the exemplar for marriage with an alpha male who</p>	<p>The Kind of Women That High Value Men Want, Marry, and Keep  ----- ----- He wants a woman who is fit, feminine, friendly, cooperative and submissive.</p>	<p><a href="https://www.youtube.com/watch?v=6Cu7vKHhE8s">https://www.youtube.com/watch?v=6Cu7vKHhE8s</a>  ----- ----- <a href="https://www.youtube.com/watch?v=O-2JpLgWW_o">https://www.youtube.com/watch?v=O-2JpLgWW_o</a></p>

<p>is also a high value male meeting the rule of 666 requirements.</p>		
<p><b>Foodie Call</b> is a play on the old clichéd term “booty call” where women go on dates with men whom they have no sexual attraction, but will go on a date merely to benefit from a free meal—largely these meals are expensive and occur at fine-dining establishments because the Cheesecake Factory is “not good enough!”</p>	<p>She ADMITS To Doing FOODIE CALLS?! (CALLED OUT)</p>	<p><a href="https://www.youtube.com/watch?v=xMhdQgEsUml">https://www.youtube.com/watch?v=xMhdQgEsUml</a></p>
<p><b>Friendzone</b> is the social place for beta males not desirable to a female whom they desire. The male friend provides utility to the female, and in return receives little to no equivalency. Sex is expressly off-of-the-table from the female’s perspective.</p>	<p>The Science of the Friend Zone</p>	<p><a href="https://www.youtube.com/watch?v=IGK2KprU-To">https://www.youtube.com/watch?v=IGK2KprU-To</a></p>
<p><b>Ghosting</b> is a disassociation from a romantic interest or sexual partner with no warning or explanation or feedback as to why the disassociation occurred. <i>Ghosting</i> is normally followed by blocking the “ghosted” person on all social media.</p>	<p>Why You Got Ghosted...   Russell Brand ----- ----- Modern Women getting GHOSTED</p>	<p><a href="https://www.youtube.com/watch?v=NAr1FK-X4SU">https://www.youtube.com/watch?v=NAr1FK-X4SU</a> ----- ----- <a href="https://www.youtube.com/watch?v=ULc7R9yMylU">https://www.youtube.com/watch?v=ULc7R9yMylU</a></p>
<p><b>Gold Digger</b> is an insincere woman whose main goal for a relationship with a man is for financial gain and the acquisition of that man’s resources. Gold-diggers are often referred to in conjunction with T.H.O.T.S.</p>	<p>“gold digger” is a term used to police women ----- ----- Guarding Gold From Gold Diggers - MGTOW</p>	<p><a href="https://www.youtube.com/watch?v=DrW8V_TXwMA">https://www.youtube.com/watch?v=DrW8V_TXwMA</a> ----- ----- <a href="https://www.youtube.com/watch?v=KqQpf9bkdlw">https://www.youtube.com/watch?v=KqQpf9bkdlw</a></p>
<p><b>Gynocentric Family Courts</b> are family courts that historically rule in favor of women 80% to 90% of the time in the stipulations for settlement of assets and child custody orders. For example, these rulings are deemed terribly unfair by male online content providers because of the perception that there is no agency or accountability for female behavior (no fault divorce) in the dissolution of the marriage. In other words, they argue that</p>	<p>Truth About Divorce - What Do Men Need To Know? ----- ----- MEETING THE ENEMY A feminist comes to terms with the Men’s Rights movement   Cassie Jaye   TEDxMarin</p>	<p><a href="https://www.youtube.com/watch?v=LkcVV5iWflw&amp;list=PLHrl-bMqEmrB9MMcUgWGunMeN7nc6SJFw&amp;index=6">https://www.youtube.com/watch?v=LkcVV5iWflw&amp;list=PLHrl-bMqEmrB9MMcUgWGunMeN7nc6SJFw&amp;index=6</a> ----- ----- <a href="https://www.youtube.com/watch?v=3W MuzhQXJoY&amp;list=PLHrl-bMqEmrB9MMcUgWGunMeN7nc6SJFw">https://www.youtube.com/watch?v=3W MuzhQXJoY&amp;list=PLHrl-bMqEmrB9MMcUgWGunMeN7nc6SJFw</a></p>



<p>divorce courts reward women at the expense of men and their children.</p>		
<p><b>Hitting-the-wall</b> is a woman whose chances of pregnancy is rapidly depleting due to her viable egg-count, and her SMV for marriage potential is plummeting to a value of near zero within a decade after the age of 30.</p>	<p>She CRIED Again When Told Men DO NOT Want To Marry 304s?!</p>	<p><a href="https://www.youtube.com/watch?v=ND5J4bkgBIU&amp;t=236s">https://www.youtube.com/watch?v=ND5J4bkgBIU&amp;t=236s</a></p>
<p><b>Hoeflation</b> is a term used by modern men to describe the quality of modern women to pre-1940s women. Men compare women born before 1940 to the resources men of that era had to expend with the effort modern American men have to expend for modern American women, which is 40-times greater. “Hoeflation” is a term which describes a woman, typically a 304, with a very high body count requiring much more effort and resources from a man than what is truly her SMV.</p>	<p>What is “Hoeflation”?   The Rising Cost of Average Women</p> <p>-----</p> <p>-----</p> <p>Hoeflation In The West Is Up By 6000%   IT IS OVER FOR RELATIONSHIPS</p>	<p><a href="https://www.youtube.com/watch?v=7kpsqDWt21Y">https://www.youtube.com/watch?v=7kpsqDWt21Y</a></p> <p>-----</p> <p>-----</p> <p><a href="https://www.youtube.com/watch?v=C5KVEvbXjRI">https://www.youtube.com/watch?v=C5KVEvbXjRI</a></p>
<p><b>Hot-Girl-Summer</b> is a period in a young woman’s life, from 18 to 30, where she is encouraged by other women to engage in frivolous sexual escapades and adventures with no commitment or expectation from men whom with she has sexual intercourse. Her body-count theoretically does not matter during this period and it should not matter to any perspective husband when she is ready to marry in her late 30’s.</p>	<p>When You Give Up Custody for Hot Girl Summer &amp; Then Want It Back   Judge Humbles Mother in Court</p> <p>-----</p> <p>-----</p> <p>Hot Girl Summer Is Over And Women Are Rushing To Find Men So They Can Live Soft Girl Life</p>	<p><a href="https://www.youtube.com/watch?v=6rc3kuPWs74">https://www.youtube.com/watch?v=6rc3kuPWs74</a></p> <p>-----</p> <p>-----</p> <p><a href="https://www.youtube.com/watch?v=nFD4PmpPUEI">https://www.youtube.com/watch?v=nFD4PmpPUEI</a></p>
<p><b>Hypergammy</b> is interchangeable with “<b>Monkey Branching</b>” as a woman requires the securing of a better, more powerful man, before a woman is willing to relinquish a relationship she has currently. A “hypergamous woman” is always seeking to improve her financial and social status by monkey</p>	<p>5 Secrets Women Don’t Want Men To Know</p>	<p><a href="https://www.youtube.com/watch?v=n0yShJVOSjk">https://www.youtube.com/watch?v=n0yShJVOSjk</a></p>

<p>branching to the next highest male in the class hierarchy of men within her domain. Akin to the monkey, hypergamous females never let go of one branch (man) until the next branch (better man) is secured.</p>		
<p><b>Incel</b> is a frustrated heterosexual male who is involuntarily celibate because of personal quirks, known or unknown social flaws.</p>	<p>What is an INCEL?   Involuntarily Celibate Mental Health &amp; Personality</p>	<p><a href="https://www.youtube.com/watch?v=20ZvGkLL-V0">https://www.youtube.com/watch?v=20ZvGkLL-V0</a></p>
<p><b>Manosphere</b> is a movement of large groups of men sharing true stories and ideas (or some claim ideals) on the internet about male empowerment, disrespect towards men, and the solutions for men to counter cultural norms towards gynocentric political and legal systems.</p>	<p>The BIGGEST Wave Of MGTOW Is HERE The DEVASTATING Truth ----- ----- Where REAL MEN Went - MGTOW   Pearl Reacts</p>	<p><a href="https://www.youtube.com/watch?v=JWIIE2IIZ38">https://www.youtube.com/watch?v=JWIIE2IIZ38</a> ----- <a href="https://www.youtube.com/watch?v=u7JAlr5fKvU">https://www.youtube.com/watch?v=u7JAlr5fKvU</a></p>
<p><b>“Men Going Their Own Way” (MGTOW)</b> is an acronym which describes a movement that started online more than 20-years-ago which articulates the collective sentiments of men wronged by society. Thus, MGTOW is not antithetical to feminism, although that is the misconstrued interpretation, but represents men doing their own personal development outside traditional relationships with women. Common themes among men in this movement is focused on building their wealth, health and mind.</p>	<p>Desperate Modern Women want to know why Most Men are Avoiding Relationship</p>	<p><a href="https://www.youtube.com/watch?v=9FS5MDCWIsI">https://www.youtube.com/watch?v=9FS5MDCWIsI</a></p>
<p><b>M.I.L.F.</b> is an acronym for “Mother I would Fuck.” It is a term used to describe highly attractive post-wall women who have children.</p>	<p>Avoid Cougars MILFS MGTOW (Renegade#1 Reupload) #redpill #blackpill</p>	<p><a href="https://www.youtube.com/watch?v=xWsiX6przzM">https://www.youtube.com/watch?v=xWsiX6przzM</a></p>
<p><b>My Body, My Choice</b> is the absolute freedom of sexual liberation of the female body, for pleasure, for sexual reproduction and for the destruction of an embryo. Men are encouraged to stay silent when it comes to a woman’s body, a woman’s</p>	<p>Amber Rose Trolls The fallen State, Jesse Peterson</p>	<p><a href="https://www.youtube.com/watch?v=x-F3x1r-Qo">https://www.youtube.com/watch?v=x-F3x1r-Qo</a></p>

choice. The “slut walk” exemplified.		
<b>Leftover Woman</b> is a woman who is deemed to be too old for marriage as she has aged beyond the years of her peak fertility, thus, is beyond her peak SMV.	China Has A Single Woman Crisis   The Leftover Woman Phenomena Grows	<a href="https://www.youtube.com/watch?v=Lt1jDdH_4rA">https://www.youtube.com/watch?v=Lt1jDdH_4rA</a>
<b>Pair-bonding</b> is a woman’s ability to pair for life with one man because of the chemical oxytocin. A “ran-thru” woman lacks pair-bonding capabilities because she is considered to suffer from oxytocin overdose and is chemically confused because of her high body count.	What is pair bonding & does her sexual past matter   Relearning Relationships	<a href="https://www.youtube.com/watch?v=WcPIXpZXqk8">https://www.youtube.com/watch?v=WcPIXpZXqk8</a>
<b>Passport Bro</b> is a single, gainfully employed man with financial means who seeks a wife in a foreign country because that wife has a higher chance of fitting into a Tradwife role. Passport Bros are mostly seeking women living in Asian countries, including Thailand, Japan, Dominican Republic, and the Philippine Islands. They advocate avoiding marriage in any of the Westernized countries, i.e. the USA, Germany, France, UK, Canada, and others.	The Passport Bros movement was inevitable...  ----- The Men That Choose To Leave - The Passport Bros @passportbros	<a href="https://www.youtube.com/watch?v=3JWCFBjiCII">https://www.youtube.com/watch?v=3JWCFBjiCII</a>  ----- <a href="https://www.youtube.com/watch?v=IMJYtI5Bvfl">https://www.youtube.com/watch?v=IMJYtI5Bvfl</a>
<b>Pick-me Girl</b> is a female who is within her breeding age-range that seeks to make herself subordinate and submissive to a masculine alpha male, particularly ridiculed by third-wave feminist commentators as a sellout to the feminists’ movement and all their accomplishments.	Pearl Reacts to BASIC FEMINIST who calls her “BIGGEST PICK ME”	<a href="https://www.youtube.com/watch?v=ngDMXu6Hosg">https://www.youtube.com/watch?v=ngDMXu6Hosg</a>
<b>Pookie and Ray-Ray</b> is a slang alias for the most desirable African American [same as Black] men within a lower income area where their perceived SMV is much greater than their financial accomplishments. These men are normally the “baby-daddy” of	Pookies and Ray Rays Are The Most Fun!	<a href="https://www.youtube.com/watch?v=nssEMCar6wI">https://www.youtube.com/watch?v=nssEMCar6wI</a>

<p>numerous children to numerous “baby-mammas.” Pookie or Ray-Ray is rumored to be a deadbeat dad, not contributing much to the upbringing of their estranged children.</p>		
<p><b>Post Wall Woman</b> is a woman beyond 30-years-old, who is at risk of a geriatric pregnancy and owning a cat or dog for companionship, and living alone for the rest of her life.</p>	<p>Post Wall Woman Gets REJECTED by Matchmaker - Special Video</p>	<p><a href="https://www.youtube.com/watch?v=RZyZBUmcTNo&amp;t=1068s">https://www.youtube.com/watch?v=RZyZBUmcTNo&amp;t=1068s</a></p>
<p>Ran-Thru is a phrase directed to a promiscuous unmarried woman who has lived past 35-years-old with more body counts than she can remember; therefore, she is unsuitable for a serious committed relationship with a man.</p>	<p>When 30 Year Old Women REGRET Spending Their 20s Getting Ran Through</p>	<p><a href="https://www.youtube.com/watch?v=-FCxfuve1XU">https://www.youtube.com/watch?v=-FCxfuve1XU</a></p>
<p><b>Red Pill / Blue Pill</b> is borrowed by MGTOW men from the movie The Matrix: men who swallow the hypothetical “red pill” are awakened to harm that society has imposed on men and they take steps to alleviate those harms; conversely, men who voluntarily swallow the hypothetical “blue pill” will remain in the matrix, vulnerable to the harms imposed on men in Wester cultures. Red pill men consider themselves free from the matrix, and they exist outside of the reality of a gynocentric culture.</p>	<p>The Red Pill &amp; Blue Pill Finally Explained!   MATRIX EXPLAINED</p> <p>-----</p> <p>-----</p> <p>The Red Pill - Men’s Rights DOCUMENTARY</p>	<p><a href="https://www.youtube.com/watch?v=9QVLwss4Vms">https://www.youtube.com/watch?v=9QVLwss4Vms</a></p> <p>-----</p> <p>-----</p> <p><a href="https://www.youtube.com/watch?v=Q7MkSpJk5tM">https://www.youtube.com/watch?v=Q7MkSpJk5tM</a></p>
<p><b>Sexual Marketplace Value</b> is the “SMV” imposed on a woman or man based on the circumstantial attributes of the qualities valued by the majority of heterosexual suiters: Female SMV is youth, beauty and fertility; male SMV is six figure income, six-pack abdominal muscles, and that he stands at least six feet tall [known as the “666 rule”].</p>	<p>“Origins, Dating/Mating, and Black Male Sexual Marketplace Value” with Kevin Samuels</p>	<p><a href="https://www.youtube.com/watch?v=GpYWITXiDM">https://www.youtube.com/watch?v=GpYWITXiDM</a></p>
<p><b>Side-Chick</b> is a desirable female in a third-party role, assuming a</p>	<p>SIDE CHICKS</p>	<p><a href="https://www.youtube.com/watch?v=LWJ8sTzytM">https://www.youtube.com/watch?v=LWJ8sTzytM</a></p>

<p>lower position than the main-chic in the sexual relationship with one dominate alpha male exclusively. The main-chic and side-chic share one man, and often know about each other’s roles.</p>		
<p><b>SIMP</b> is an acronym for “Sucker Idolizing Mediocre Pussy.” Men use SIMP as shaming language on the internet for other men who trade their resources for the delusion of someday having sexual intimacy with women above their SMV. These “beta male orbiters” are in the “Friendzone” of females who have no physical attraction towards them.</p>	<p>Don’t be a Simp – MGTOW</p> <p>-----</p> <p>You Are A Simp Here Is Why - Programmed Behaviors</p>	<p><a href="https://www.youtube.com/watch?v=QT2sygPtIB4">https://www.youtube.com/watch?v=QT2sygPtIB4</a></p> <p>-----</p> <p><a href="https://www.youtube.com/watch?v=07qRa3oUty4&amp;t=11s">https://www.youtube.com/watch?v=07qRa3oUty4&amp;t=11s</a></p>
<p><b>Situationship</b> is an undefined “<i>friends with benefits</i>” relationship between heterosexual people that includes sexual activity without commitment or terms. In the 1990s, this was known as a “holding pattern.”</p>	<p>Situationships Suck.</p>	<p><a href="https://www.youtube.com/watch?v=iy-gZAYWqgo">https://www.youtube.com/watch?v=iy-gZAYWqgo</a></p>
<p><b>THOT</b> is an acronym for “That Hoe Over There;” a term often used on the Jerry Springer Show and Maury Povich Show. It is an insult or dig at a woman with an extremely high body count.</p>	<p>Trophy T.H.O.T.   Jerry Springer</p>	<p><a href="https://www.youtube.com/watch?v=sKI8F7ozGU0">https://www.youtube.com/watch?v=sKI8F7ozGU0</a></p>
<p><b>Threesome</b> is a committed couple (bounded pair) inviting a temporary third person into the sexual encounter with themselves; the third person should not be used more than twice as a rule of social engagement.</p>	<p>My first threesome</p> <p>-----</p> <p>They CLAIM Threesomes MAKE Their Relationship STRONGER?!</p>	<p><a href="https://www.youtube.com/watch?v=drLpKn551f4">https://www.youtube.com/watch?v=drLpKn551f4</a></p> <p>-----</p> <p><a href="https://www.youtube.com/watch?v=TP-sDzE7K7U">https://www.youtube.com/watch?v=TP-sDzE7K7U</a></p>
<p><b>Toxic Femininity</b> is the answer to third wave feminism’s claims about their oppression at the hands of men; however, they become toxic feminists when their claims are obviously antithetical to their claims of egalitarianism: they claim to fight for equality between men and women, but are shown to be a</p>	<p>Has Toxic Masculinity Become Toxic Femininity?</p> <p>-----</p> <p>Early Feminists Hoped to Destroy the Family - The Fiamengo File 2.0</p> <p>-----</p>	<p><a href="https://www.youtube.com/watch?v=znII2hEZBnA">https://www.youtube.com/watch?v=znII2hEZBnA</a></p> <p>-----</p> <p><a href="https://www.youtube.com/watch?v=0hM010Lhg70">https://www.youtube.com/watch?v=0hM010Lhg70</a></p> <p>-----</p>

<p>toxic feminist when they exhibit arguments demonstrating their goal of gender superiority, showing misandry rather than equality. False accusations and bitterness towards a man who expects them to pay 50-50 on a first date is often used by men as evidence to support their claim a woman is “toxic.”</p>	<p>Fakery, Posing, and Madness - Feminism Comes of Age in the 1960s ----- ----- The Monstrous Lies of Simone De Beauvoir - The Fiamengo File 2.0</p>	<p><a href="https://www.youtube.com/watch?v=2ojafwWgJjc">https://www.youtube.com/watch?v=2ojafwWgJjc</a> ----- ----- <a href="https://www.youtube.com/watch?v=1KVCUubgYIO">https://www.youtube.com/watch?v=1KVCUubgYIO</a></p>
<p><b>Toxic Masculinity</b> refers to the general characteristic of a perceived stereotypical human male, i.e. weight lifting, mansplaining, interrupting females when talking, or any other traditional value from the era prior to the 1940s American male would be construed by modern feminists as <i>toxic masculinity</i>.</p>	<p>What Is Toxic Masculinity? ----- ----- Feminist Thinks TOXIC MASCULINITY Is REAL?!</p>	<p><a href="https://www.youtube.com/watch?v=Gha3kEECqUk">https://www.youtube.com/watch?v=Gha3kEECqUk</a> ----- ----- <a href="https://www.youtube.com/watch?v=NhKZTauAUqM">https://www.youtube.com/watch?v=NhKZTauAUqM</a></p>
<p><b>Tradwife</b> is a play on the phrase “traditional housewife” where the tradition of a woman staying at home prior to 1960 and depending on her husband for complete financial support is ridiculed and mocked by toxic feminists as oppression for that Tradwife woman.</p>	<p>TikTok TradWives   What Happened To Women?</p>	<p><a href="https://www.youtube.com/watch?v=vOgIOTenmrs">https://www.youtube.com/watch?v=vOgIOTenmrs</a></p>
<p><b>Tyrone</b> when a heterosexual Black alpha male has sexual access to 80 percent of the available women within his domain; he has multiple baby mommas.</p>	<p>Modern woman is crying over a Chad / Tyrone</p>	<p><a href="https://www.youtube.com/watch?v=RFoNRddlaGQ">https://www.youtube.com/watch?v=RFoNRddlaGQ</a></p>